

# Global Learning Council Summit 2017

## Paving the Way for the Digital Future



29th – 30th June 2017

Allianz Forum at the Brandenburg Gate

Pariser Platz 6, 10117 Berlin, Germany

The digital transformation pervades each and every aspect of our society. Digital interconnectivity allows for already initiated fundamental changes of the way we live and work. Machine learning and automation promises to overturn our lives in an even more fundamental way. Unanimous agreement exists on the potential and the challenges that this poses to the labour market and by default to education. The promise of technology-enhanced learning to improve learning outcomes for people everywhere has the potential to change the face of humanity, helping people around the world to reach their full potential.

Learning sciences have shown that learners need to be in active exchange with the material and other learners in order to process information effectively. Taking these insights into account, the best educational technologies actively engage individuals, with the material and with one another. Courseware tailored to these kinds of technologies adapts instruction to the needs of each learner, matches learners in ways that result in ideal learning communities, and creates contexts for learning-by-doing. They thereby personalize instruction to individual potentials, knowledge and competences resulting in dramatically improved learning outcomes and an increase of completion rates. At the same time, learning systems are scalable to millions.

The **Global Learning Council (GLC)** brings together leaders from the global academic, industry and forprofit sectors to develop standards, ethics, and protocols that promote collaboration and scale up best practices for technology-enhanced learning.

**On 29th-30th June 2017 international experts and key stakeholders will come together in Berlin for the Global Learning Council Summit 2017.** After previous meetings in Pittsburgh and Singapore the Summit will focus on education biographies and lifelong learning. What are the necessities for and opportunities of a successful digital transformation throughout the entire educational chain? How can separate solutions and existing best practices be connected in a holistic picture of a future digitally enhanced education landscape? The Summit provides a platform to find answers to these questions.

# Schedule

## Day 1

**Thursday, 29th June 2017**

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as of 8.30am	Arrival and Registration	11.40am – 12 noon	<b>Focus Session: Assessment and Learning Outcomes</b> Panel Kati Tiainen (Microsoft, Director of the Global Digital Learning Strategy Team), Christoph Meinel (Hasso-Plattner-Institute, Institute Director and CEO), Chair Beatrice Rammstedt (GESIS – Leibniz Institute for the Social Sciences, Head of the Department Survey Design and Methodology)
8.30am – 8.30pm	<b>Fair: Technology Enhanced Learning</b>	12 noon – 1.20pm	Lunch Break
9.30am	<b>Introduction and Moderation</b> Melinda Crane (Deutsche Welle, Chief Political Correspondent)	1.20 – 2.00pm	<b>GLC Working Group (I)</b> <b>Walking the Talk – Overcoming Barriers to Implementation of Best Practices in TEL for Higher Education</b> Amy Ogan, Lauren Herckis & Judith Uchidiuno, Carnegie Mellon University
9.35 – 9.45am	<b>Joint Welcome Remarks</b> Subra Suresh (Carnegie Mellon University, Chair GLC) Matthias Kleiner (Leibniz Association, Host & GLC Member)	2.00 – 3.30pm	<b>Panel 2</b> <b>The Digital Transformation of Higher Education</b> <b>Introductory Remarks</b> Bror Saxberg (Kaplan Inc., Chief Learning Officer)  Panel Hiltraud Casper-Hehne (University of Göttingen, Vice President International Affairs), Friedrich W. Hesse (Leibniz Education Research Network, Spokesperson), Dorothea Rüland (DAAD, Secretary General), Elijah Bitange Ndemo (Lecturer at University of Nairobi, Former Permanent Secretary at Kenya's Ministry of ICT, 2005-2013) Chair Jens-Peter Gaul (German Rectors' Conference, Secretary General)
9.45 – 10.05am	<b>Keynote</b> <b>Cornelia Quennet-Thielen</b> Federal Ministry of Education and Research, State Secretary		
10.05 – 10.10am	<b>3 Questions to...</b> Volker Meyer-Guckel (Stifterverband, Deputy Secretary General)		
10.10 – 11.40am	<b>Panel 1</b> <b>The Digitally Enhanced Classroom</b> <b>Introductory Remarks</b> Ulrike Cress (Leibniz-Institut für Wissensmedien, Executive Director)  Panel Karsten Wolf (University of Bremen, Head of ZeMKI Lab of Educational Media), Holm Keller (Consultant to OECD for PISA), Wilfried Dülfer (Oskar-von-Miller School, Vice Principal), Jan Fasen (Niekée Roermond School, Principal) Chair Ekkehard Winter (Deutsche Telekom Foundation, Managing Director)		

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3.30 – 4.00pm	Coffee Break
4.00 – 5.30pm	<b>Panel 3</b> <b>The Digital Transformation in Companies</b>  <b>Introductory Remarks</b> Hsiao-Wuen Hon (Microsoft Research Asia, Corporate Vice President Microsoft Asia-Pacific R&D Group)  Panel: Norbert Janzen (IBM Germany, CEO), Günther Schuh (acatech - German Academy of Science and Engineering, Presidium Member), Pierre Dillenbourg (EPFL - Swiss Federal Institute of Technology in Lausanne, Professor) Chair: Irene Bertschek (Centre for European Economic Research, Head of the Department for Information and Communication Technologies)
5.30 – 5.45pm	<b>Joint Wrap-up Day 1 &amp; Outlook Day 2</b> Melinda Crane & Friedrich W. Hesse
5.45 – 6.30pm	Reception
6.30 – 8.30pm	<b>Buffet Dinner</b>  <b>Insight: YES! - Young Economic Summit</b> Shante Pasternack & Emma Karstens, Students at Richard-Hallmann-School)

## Day 2

**Friday, 30th June 2017**

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Pariser Platz 6, 10117 Berlin

as of 8.00am	Arrival
8.00am – 2.00pm	<b>Fair: Technology Enhanced Learning</b>
9.00 – 9.05am	<b>Joint Introduction Day 2</b> Melinda Crane & Friedrich W. Hesse
9.05 – 10.00am	<b>GLC Working Group (II)</b> <b>GLC Whitepaper on Best Practices for TEL in Global, Cross Cultural Contexts</b> Amy Ogan, Lauren Herckis & Judith Uchidiuno, Carnegie Mellon University
10.00 – 11.30am	<b>Panel 4</b> <b>The Digital Transformation of Informal Education</b>  <b>Introductory Remarks</b> Rush D. Holt (American Association for the Advancement of Science (AAAS), Chief Executive Officer)  Panel: Florian Rampelt (Kiron Open Higher Education, Director of Education), Barbara Moser-Mercer (University of Geneva, Director of InZone), Olaf Hahn (Robert Bosch Stiftung, Senior Vice President) Chair: Chair Suzanne Walsh (Bill & Melinda Gates Foundation, Deputy Director on the Postsecondary Success Team)

## Day 2

Friday, 30th June 2017

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11.30 – 11.45am Coffee Break

11.45am – 12.45pm Forum

### The Digital Transformation of Lifelong Learning

Ekkehard Winter (Deutsche Telekom Foundation, Managing Director, Chair Panel 1), Jens-Peter Gaul (German Rectors' Conference, Secretary General, Chair Panel 2), Irene Bertschek (Centre for European Economic Research, Head of the Department for Information and Communication Technologies, Chair Panel 3), Suzanne Walsh

12.45 – 12.55pm

(Bill & Melinda Gates Foundation, Deputy Director on the Postsecondary Success Team, Chair Panel 4)

### Joint Concluding Remarks and Outlook

Subra Suresh (Carnegie Mellon University, Chair GLC)  
Matthias Kleiner (Leibniz Association, Host & GLC Member)

1.00 – 2.00pm

Lunch "To Go"

as of 2.15pm

Optional: Cultural Programme

co-organized by



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German Academic Exchange Service



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