

CONFERENCE

»INNOVATION PARTNERSHIPS BETWEEN SCIENCE AND INDUSTRY – LOOKING JOINTLY INTO THE CRYSTAL BALL«



PROGRAMME

9:00 am ARRIVAL OF GUESTS

9:15 am For those interested:
GUIDED TOUR through the
Baykomm Exhibition

10:00 am WELCOME

Dr. Monika Lessl (Head Corporate Innovation
and R&D, Bayer AG, Leverkusen)

Carsten Schröder (Vice President Research
Management and Knowledge Transfer,
University of Applied Sciences Münster)

Dr. Volker Meyer-Guckel (Deputy Secretary
General, Stifterverband, Berlin)

10:15 am PLENARY SESSION

KEYNOTE 1

**Global Innovation Partnerships:
Success Criteria and Challenges**

Dr. Monika Lessl (Head Corporate Innovation
and R&D, Bayer AG, Leverkusen)

KEYNOTE 2

**Universities as Regional Innovation Hubs:
Success Criteria and Challenges**

John Latham (Vice-Chancellor,
Coventry University)

12:30 pm LUNCH

1:30 pm PARALLEL SESSIONS

I. Entrepreneurship as Driver for Innovation

Benjamin Soffer (Chief Executive Officer, T3 Technion
Technology Transfer, Israel Institute of Technology, Haifa)

Prof. Dr. Henrik Botterweck (Vice President Study and
Research, University of Applied Sciences Lübeck)

Dr. Andreas Braasch (Managing Director, IQZ, Wuppertal)

Moderation: Hartmut Koch (SCIENTIFIC CONSULTING
Dr. Schulte-Hillen GmbH, Bonn)

II. Business Development in Academia and Industry

Sam Liss (Director of Business Development, Physical
Sciences, Office of Technology Development, Harvard
University, Cambridge MA)

Andreas Klein (Member of the Board of Management,
Operations, Schmitz Cargobull AG, Horstmar)

Dr. Pieter Dillingh (Member of Board, Kennispark Twente)
and **Dr. Kees Eijkel** (President, Acquisition in Start-Ups,
University of Twente)

Moderation: Dr. Elke Müller (Head of Department
Research and Career, RWTH Aachen)

III. Institutional Strategies for Innovation Partnerships

Bram Wijlands (Director Center of Technology
and Entrepreneurship, RWTH Aachen)

Dr. Thomas Rettich (Head of Research Coordination,
TRUMPF GmbH + Co. KG, Ditzingen)

Paul van Dun (General Manager, Research &
Development, University of Leuven)

Moderation: Andrea Frank (Head of Department
Research, Transfer and Science Dialogue,
Stifterverband, Berlin)

3:00 pm COFFEE BREAK

3:30 pm PLENARY SESSION

Discussion of Key Recommendations

4:30 pm END OF CONFERENCE